



Navigate *for* Success



Need a Benefit Plan Focused On the Right Things?

- Integrating revolutionary plan design and a full range of support services to enable people to improve their health, use and quality of health care.
- Proven to control health costs and preserve high quality health benefits by helping people get safer, good quality health care, reduce risks, and experience better health and well-being - throughout life.
- Focused on personal responsibilities and actions to improve demand and outcomes versus cost-shifting.

HPN WorldWide offers guidance and support to improve profitability and performance by helping employees and their families to improve health, health care and decision-making skills and actions that result in:

- ▶ Reducing unnecessary visits to doctors and emergency rooms
- ▶ Detecting health problems earlier and handling them better before they become serious and costly
- ▶ Making prudent effective diagnosis and treatment decisions
- ▶ Improved prevention, health status and resilience
- ▶ Avoiding needless medical errors, complications and other poor quality care AND avoiding the related deaths, human suffering and added costs each year
- ▶ Reducing absenteeism, other impairments and threats to optimal productivity
- ▶ Reduced cost of goods, waste, excess costs and lower annual rate increases

Navigate with HPN to optimize results and returns – year after year.

Since 1983, expertise and guidance ...

- Architects of powerful strategies – *faster, lasting and greater success*
- Marks of quality – *evidence-based, standards met, awards won ...*
- Filling the gaps – *design, integration, delivery, reporting ...*
- Solutions that work – *meaningful results for all parties*
- A passion for excellence – *in all we do*
- Serving over 1,000 employers and other organizations
- ***Integrating all of the above for best results and returns***

For more info:

- visit hpn.com
- call 630.941.9030

Did You Know?

Key risks & exposures EACH year:

- Up to 98,000 people die from medical errors in U.S. hospitals.
- Over 100,000 more people die taking the right prescription drug.
- Even more do not die but suffer from errors in other ways – e.g., hospital-borne infections increase length of stay by 3 times or more.
- Over 60% of adults do not practice the recommended early detection guidelines.
- 114 million people visited emergency rooms in 2003; up from 90 million in the previous 10 years.

Bottom-line:

- Every year, 5-30% of health care dollars are estimated spent on avoidable medical errors, misdiagnosis, complications, delays in care and other poor quality care.
- About 70% of most groups use health care each year.
- Over 90% of adults want help to prevent medical errors, improve early detection, handle health problems better and improve results.
- Immediate improvements in the use, quality and costs of care are possible EACH year *if* EVERY employee/ family has the right skills and resources to get good care.

These **TOP 5** population-wide training programs are key parts of the prescription for better annual results now *and* the next 5 years:

Handling Health Problems *Better than Ever*



Key Resources

- ▶ Healthwise® Handbook and doctor visit tools for better care and results
- ▶ Updated guidelines on prevention, home treatment and when to call or see a health professional.

Survival Guide *for Better Health Care*



Key Resources

- ▶ Survival Guide and patient safety tools
- ▶ Guidelines on wise medical decisions, health teams, visits, tests, medicines, surgeries, hospital-borne infections...

Early Detection *Tips & Tools - for Life*



Key Resources

- ▶ Early Detection Guide, assessment and record-keeping tools
- ▶ Risk-based guidelines and actions for better early detection every day, month and 1-5 years

Prevention Update

– A Guide to Living Well in Today's World



Key Resources

- ▶ Prevention Update Guide and tools with over 100 evidence-based actions and other key insights for better health and well-being of adults and children
- ▶ *Guide to Healthy Living* for adults and *The Asset Approach* guide for children

Battling Germs and Infections



Key Resources

- ▶ Battling Germs and Infections Guide with facts and tips to break the chain of infections at work, home and elsewhere
- ▶ Includes hand-washing, cleaning, pet, pregnancy, blood borne pathogen, camping, vaccine and other guidelines

How Each Helps

- ▶ Improves care seeking confidence, decisions and utilization
- ▶ Decreases unnecessary visits to primary care doctor and emergency room
- ▶ Yield ROI's of 3-15:1 per year

- ▶ Improves use and quality of care with decisions about doctors, tests and treatments
- ▶ Reduces absenteeism, disabilities, deaths and financial losses due to errors and poor care

- ▶ Improves daily and monthly self-exams and participation in periodic screenings and risk assessments
- ▶ Reduce severity and costs of health problems

- ▶ Improves understanding of key dimensions of health, quality of life, risks and actions that count
- ▶ Improves motivation and actions taken towards personal goals regarding health and well-being

- ▶ Helps to prevent and reduce the spread of over 25 costly common infectious diseases and conditions
- ▶ Improve the overall germ resistance and infection fighting abilities of employees and their families

Support options to reach every employee & family:

- Masters & PhD-level trainers
- Train-the-trainer option
- e-Learning center – over 600 lessons
- Home mail-based strategies
- e-Versions with more content, tools & support
- Customization & branding of materials
- Integration with *your* key resources
- Evaluation tools & support

Solutions for any size organization – at work • at home • online

Employee and Family-Centered Support

Tailored and Integrated to Optimize Results

Leader Support

- ▶ Vision Casting & Research
- ▶ Gap, Data & ROI Analysis
- ▶ Strategic Planning
- ▶ Delivery & Management
- ▶ Metrics & Reporting
- ▶ Ongoing Improvements



Working Together ♦ Making a Difference



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Over 26 YEARS of research, experience, innovation and collaboration improving results and returns.

Highly

integrated multi-component strategies, resources and support.

Experienced

Effective

Reputable

Tested

Evidence-Based

Prudent

Reliable

Passionate

Well Received

Other core competency training programs – stress and financial management, battling germs and infections (*respiratory, food, travel, blood borne...bird flu*) other skill areas affecting health, work, benefits and costs.

Custom training solutions – use our expertise and resources to develop or tailor programs, DVDs, presentation tools, e-Learning lessons and program delivery.

Personal phone support – EAP, health care advocacy, RX counseling, health coaching – most conditions, diseases and risks.

HRAs, screenings and immunizations – fully integrated with personal reports, physician reports & online access to results and tools – all designed to improve success. Including aggregate reports; and data for HPN and other predictive modeling engines.

Custom launch and ongoing reinforcing communications – booklets, newsletters, articles, other tools to improve use of benefits, key resources, health and health care.

Custom web portals, online content and tools – designed to improve health, health care and benefit decisions – full range of customization options and flexibility for branding, targeted content and tools.

Already have a site? Consider new buttons and tools for added power, features, results and success – interoperable with other HIPAA BAs.

Research, strategic planning, consulting and leadership support – masters and doctorate level staff have an average of 22 years experience.

Policy, benefit and incentive designs – to optimize compliance, results and returns.

Claim, recovery, other data and evaluation services – to help identify funding for your strategy; for strategic planning and targeting; and to document impacts and outcomes.

Best in Class Partners – If you don't see what you're looking for here, call us for the support you need. We will tell you if we can help or share other reputable partners to consider.

Working Together ♦ Making A Difference

Improving Health, Health Care, Costs, Productivity & Profitability through:

- ✓ Advocacy, Care Counseling & Coaching
- ✓ Core Skills/Competency Training
- ✓ Data Tools, Technologies & Research
- ✓ Web Support Centers, Tools & e-Learning
- ✓ EAPs & Work/Family Support
- ✓ HRAs, Screenings & Immunizations
- ✓ Benefit Design & Network Analysis
- ✓ Health & Benefit Communications
- ✓ Claim & Carrier Service Support
- ✓ HIPAA Incentive Plans & Administration

Prevention & Early Detection

♦
Patient Safety & Quality of Care

♦
Risk, Disease & Care Management

♦
Informed Medical & Benefit Decisions

♦
Empowerment & Wellbeing



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